

## **Texas School Public Relations Association**

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As we each work to not only support our districts and communities in these difficult and painful times, many of us are working to deal with the racial challenges that have consumed our nation. As leaders and members of your professional organization, we want you to know that we are here to support you in any way we can with resources, access to messaging, a network of committed school communications professionals and any other supports you may need that address the cultural diversity, disparities and sentiments affecting our communities, our great state and nation.

Many of us are not only crafting important messages in our professional life, but we are grappling with our own grief and challenges in our personal lives as well. TSPRA strives to be an inclusive organization that celebrates diverse cultures, voices, communities and points of views of our members. Our jobs are to highlight the successes and celebrations of all students in each of our districts. To do so, we must be leaders who are aware of our biases and be trained to remove them as we tell the stories happening in our school buildings and communities.

The benefit of diversity is different voices and perspectives at the table to weigh in on the challenges that face us all as school communicators.

We are committed to supporting all members and in the coming weeks, TSPRA's focus will turn to create a *Diversity and Inclusion Statement* to reflect our member's views on this very important issue.

Veronica Castillon, APR Veronica Castillon, APR TSPRA President

Veronica Sopher TSPRA President-Elect

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Monica Faulkenbery, APR TSPRA Immediate Past President