

The Texas School Public Relations Association (TSPRA) is a nonprofit organization that provides professional development, resources and networking for public school communicators and education foundations.



TEXAS SCHOOL PUBLIC RELATIONS ASSOCIATION

Issue 92 - April 11, 2012



TSPRA Partners with Randolph Brooks Federal Credit Union

Why are you a member of the Texas School Public Relations Association? Because you want to be the best in your field and to offer the best

value to the students, teachers, administrators and families you serve.

Our new partner, Randolph Brooks Federal Credit Union (RBFCU), is also focused on providing the best to its members. As a TSPRA member, you're eligible to join the credit union and benefit from the savings. Once you qualify for membership with RBFCU, you'll have access to products and services that help you save time, save money and earn money.

Right now one of the big advantages RBFCU offers TSPRA members is 1.9% financing rate for new, used, and refinanced car loans. You don't have to live in Austin to qualify. If you are looking at a car purchase for your family, a graduation gift, etc.; this maybe the best car financing rate in the state.

You can take advantage of other products and services like:

- Really Free Checking

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EVENTS

[April 11-13](#)

NSFA Conference
Frisco, TX

[April 13](#)

SPRINT Meeting

[April 13](#)

NSPRA Power Hour Webinar

[April 18](#)

SASPRRA Meeting

[April 25](#)

TSPRA East Texas Meeting

[April 26](#)

Take our daughters and sons to
work day

[April 26](#)

TSPRA West Central Texas
Meeting

[April 27](#)

HASPRRA Meeting

[April 30](#)

Deadline to order Star Awards
duplicates

[May 1](#)

Deadline for submitting STAAR

- A debit card that pays you cash back every time you make a purchase
- Low-rate auto loans, whether you buy new, used or refinance
- Convenient mobile account access through RBFCU Mobile, which enables you to deposit checks from your phone

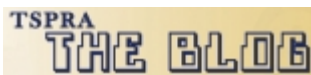
From your phone to your home, and from your car loan to your credit card, RBFCU can provide the products and value you need, without charging the fees you might encounter at many other financial institutions. According to 17-year RBFCU member Leslie Perez, avoiding fees is one of the many perks associated with RBFCU membership. "When I hear about my friends being 'fee'd and fined to death, I proudly offer my experience with RBFCU," Perez said. "I'll be a member for life because RBFCU has treated me right through the years."

If you're looking for opportunities to save time, save money and earn money, look no further. Visit your nearest RBFCU location or join online at rbfcu.org today.



The current [TSPRA homepage poll](#) relating to the amount of money schools invest to print required postings in local newspapers (tax rates, budget hearings, etc.) will be available through Friday, April 13, 2012.

Please take a moment to complete this survey.



TSPRA Blog

The new TSPRA Blog subject is "[Build an outlier of your very own.](#)" It focuses on using student workers in your office to produce television and informational programming.



15% grade deferral waiver requests to TEA

[May 4](#)

Generation TX Day

[May 4](#)

SPRINT Meeting

[May 15](#)

Deadline for joining NSPRA for \$25 rebate to TSPRA

[May 16](#)

SASPRA Meeting

[July 8-11](#)

NSPRA National Seminar

NEWS

[Study finds possible bias in high school math teachers](#)

[Equity Center: LITIGATION NEWS UPDATE AND RECENT ARTICLES](#)

[The state of iPad apps: mostly spectacular, without equal](#)



TSPRA is proud to recognize Brady Hull & Associates, L.C./Corporate Incentives, Inc. as one of our sponsors.

Brady Hull & Associates, L.C./Corporate Incentives, Inc. is a leader in branded promotional products, award programs and incentives. For a quarter of a century Brady Hull has supported Texas school districts and non-profits, as well as TSPRA, donating the outgoing TSPRA president's ring, Celebrate Texas Public Schools material and conference



From the Texas Tribune

Interactive: [Compare Public Education Stats by Accountability Rating.](#)



TSPRA Website

Work continues on improving various aspects of the TSPRA website.

If you are having difficulty in accessing a specific area of the TSPRA website, please contact us at (512) 474-9107.



Member Spotlight

Welcome New TSPRA Members

Daniel Combs - Alvin ISD
Erin Kleinecke - Willis ISD



Celebrate Texas Public Schools kits are still available for purchase from the [TSPRA website](#). The kit will be updated throughout the year to help promote other school related events, such as:

- Teacher of the year
- Convocation ceremonies
- End of school year celebrations
- Teacher appreciation events
- Campus grade level themes
- Auxiliary and maintenance banquets
- New hire orientation
- First Year teacher programs

Anyone who has already

supplies every year.

Learn more at: [Brady Hull & Associates, L.C./Corporate Incentives, Inc.](#)



If your district is deferring the 15 percent STAAR grading policy requirement, your superintendent or another district-level administrator authorized by the superintendent, should notify the Texas Education Agency of that local decision by sending a brief email to the following email address: commissioner@tea.state.tx.us.

Please provide this notification no later than May 1, 2012. This is a one-year deferral only and will not apply in the 2012-2013 school year.



The 2012 NSPRA National Seminar will be held in Chicago, Illinois, July 8-11.

For complete information [click here](#).





Ashley Shibley will start as the new communications specialist at Sheldon ISD on April 27.

purchased a CTPS kit will automatically receive these updates.

Previous year logos have been modified and [are also available](#).

Support TSPRA by taking advantage of our pre-packaged themes.



50 Years Ago

TSPRA was hatched and so were the Rolling Stones.

Membership

TSPRA is working with NSPRA to help build stronger representation within our state.

NSPRA will return \$25 to TSPRA for every TSPRA who joins NSPRA between now and May 15, 2012.

Joining NSPRA is as easy as [clicking here](#) and filing out one simple form.

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ABOUT

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EVENTS

BLOG

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